Perspectives

(GVA)

grandvalleyartists.com

July 2021









Banner art by Sara Youngman

The Value of Membership

Submitted by Mary Baine and Dana Donnell

The 2021-22 Membership Year brings great change to Grand Valley Artists. Like so many other arts organizations, GVA felt the impact of the pandemic and fully intends to recover from its effects. We are a community of artists; we are no strangers to the importance of growth and change as a way forward.

Our move to a new location gives us the opportunity to offer all of the activities members have come to expect and so much more!

- Sketch sessions comfortably accommodating many artists in a spacious studio
- Impressive exhibitions in a large gallery
- Programs, Critiques and Workshops in a space that will draw attention to Grand Valley Artists
- Reimagining fundraising **together** so that GVA can remain accessible and affordable for all artists who wish to join

Our commitment to our members, with their help, is to keep GVA's dues reasonable. So what is *reasonable*?

Respondents to GVA's recent member survey almost unanimously supported an increase in dues up to \$100 per year. While we are not ready to more-than-double basic dues, we do have to take into consideration the repeated loss of Reeds Lake Art Festival income, the cost of moving, and the limits of the "rainy day fund" that is serving its purpose right now. That's how the decision was made to raise dues to \$60 for an individual GVA membership.

For only \$5 per month (less than one Starbucks beverage!) you can enjoy all the benefits of this vibrant organization! Lower rates will still be offered for households and students.

So make sure you participate and get your money's worth in exchange for those dues!

- Members-only rates to attend sketch sessions on a regular basis
- Members-only rates to rent space for workshops and classes
- Members-only gallery shows viewed by a wide audience in a heavily trafficked retail district
- Members-only display privileges in its virtual gallery www.grandvalleyartists.com
- Members-only participation in a restricted social media group (on Facebook)
- Members-only free access to sales opportunities on GVA's Fine Art America account

Bottom line: Grand Valley Artists, as always, exists to serve its members; please <u>renew</u> for 2021-22 and help yourselves to a generous portion of member benefits!

From the President

Submitted by Joanne Swann

Welcome home! Grand Valley Artists will relocate by August 1st. Our new home is 2661 29th St. SE, Suite B, right behind Schuler Books.



Moving Up!

Submitted by Joanne Swann

"I feel like we are moving up in the world instead of down or sideways!" —Karen McMahon

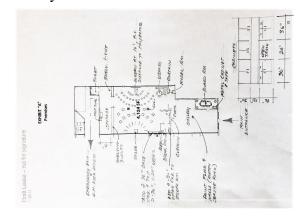
Mark your calendar for August 1st when Grand Valley Artists officially moves into our new location at 2661 29th Street, Suite B.

Todd Darling volunteered his skills and expertise to create a layout for the 4000 square foot studios.

We were attracted to this space for many reasons including the fact that we didn't have to tear down or build walls. A great crew came out on June 29th to paint the existing walls. Next we will paint the floors, install lighting in our sketch area, do some sound mitigation and move in. We will have the sketch area and the critique area ready when we move in but some of the other refinements will be a work in progress, so please bear with us.

Marty Klar, our Facilities Manager, is organizing the entire move which will probably happen during the last week in July. If you are able, please volunteer to help. We need strong backs, vans and pickup trucks. Contact Marty at klarperdiem@comcast.net. Let's also get a small crew to clean the Service Road studio after the move.

We have lots of ideas for events, classes and workshops to be held at our new location, so be ready to have fun with us.



Thank you to...



DeLaine Klar and Evie Carrier—Hospitality Co-chairs
Marty Klar—Facilities Chair

All the volunteers who helped paint, clean and move into the new studio!

Photography Group

Submitted by Randy Nyhof

Photo critique meetings are held on the first Tuesday of the month at 7:30 pm. Any member with images to share should email them to Randy at r.nyhof@comcast.net no later than the day before.

Photographers, please let us know when and where you are showing your work! We want to support you. Email Dana Donnell danabdonnell@gmail.com with your news. (Subject heading "Newsletter") Thanks!

Bliss and Vinegar showing the work of Randy Nyhof 888 Forest Hills Ave. SE

If you want to show your work at Bliss & Vinegar, you will need to share some of it in the gallery on our website, www.grandvalleyartists.com, so the owners can see what you do. They decide whose work they want to feature. Please do not contact them directly. Marty Klar coordinates this venue.

Have questions? Call Marty at 616-813-7921.

Stop by for a great lunch and great photo display!



Opportunities to Teach Art!

Submitted by Jean Kubiszewski Submitted by Terri Hanna

GVA is excited to offer a variety of classes and workshops beginning in September and running at least through May. If there is something that you want to see taught or something you are willing to teach our members and non-members who may be interested in diving into the world of art, please contact Terri Hanna tlhanna 0807@gmail.com.

Forest Hills Community Education is also looking for people who would like to teach art classes or give workshops! If you might be interested, go to:

http://www.enjoylearning.com/pdfs/courseproposalpacket.pdf

Forest Hills Community Services offers year-round art classes and workshops taught by educators and artists. If you have a passion to teach by empowering artists to explore their creativity, please fill out the proposal form and send to mhinken@fhps.net

Get Your Goblins Ready!

Submitted by Joanne Swann

- ♦ Sunday, October 24th juried artisan market
- ♦ Setup starting at 10:00 am, take down by 6:00 pm
- ♦ Vendor fee for members and nonmembers
- ♦ Sell any kind of item you make
- ◊ Invite food vendors
- ♦ 119 covered spaces
- ♦ Car parking (no trailers) next to vendor space
- ♦ Rent a space or help plan!

If interested contact Joanne Swann ASAP! joswann@sbcglobal.net

Welcome New and Rejoining

Members

Ann Hulce Nicholson

Donna Smith









CONGRATULATIONS!

Once a Year Friends Reunion by Darlene Podpolucki was one of the paintings selected for Grand Rapids Festival of the Arts Exhibition. Online show May 26 - August 15 followed by local venues July 7 - August 15.



Once a Year Friends Reunion Darlene Podpolucki

Summer Portrait Sketch features GVA members as models! Submitted by Diane Haworth

For the rest of June and July, we will be painting/drawing our members in Monday portrait sketch. If you would like to be a model, please send an email to Diane Haworth at dhaworth623@gmail.com.

Let her know which Mondays work for you.

Thank you, and let's make these portrait sketch sessions even more fun with our own member models.



Portrait Model Wes De Vries with the painting he chose for display at GVA

Mark Your Calendar

WEEKLY SCHEDULE

Sunday Closed

Monday Portrait Sketch (Contact Diane at dhaworth623@gmail.com to model)

Tuesday

Wednesday Plein Air (weather permitting) 1-4

Thursday

Friday Still Life in the studio 10-1
Saturday Figure Sketch in the studio 10-1

Current Officers, Board Members and Committee Chairs

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Joanne Swann joswann@sbcglobal.net

Vice President

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marybaine@gmail.com

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GVA Gallery Shows

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johnsontheartist@hotmail.com

Social Media Subcommittee

Daniel Gish

Gishdesigns@gmail.com

GVA Library Subcommittee

Richard Schaf

srichardsally@yahoo.com

Art Festival Fund Raiser Subcommittee

5 Open Positions

Grand Valley Artists

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